



Dear Publishers' Representative,

As President of the Secondary Reading Council of Florida, a non-profit organization to promote literacy education throughout the state of Florida, I am planning our Annual Conference, to be held at the Sheraton Sand Key Resort from January 24th through January 26th, 2014.

We are providing an opportunity for your company to reach out to the secondary literacy market. In order to promote your company by having your name shown prominently in our conference program, please consider sponsoring one of the following:

- author to present at the conference (including transportation for author)
- Friday luncheon
- Saturday luncheon
- President's Reception on Friday evening
- attendee name badges and/or bags
- door prizes and/or gift certificates.

For additional information, please contact me at savitzrs@gmail.com .

We strive to include outstanding speakers and activities at our conference and hope you will assist us in this endeavor.

Warmest Regards,
Rachelle Savitz, President
Secondary Reading Council of Florida